

REMARKS

Applicant has amended claims 1, 7, 13 and 14 to recite wherein said first portion is adjacent and parallel to said second portion along said time axis. Claims 6 and 12 were canceled without prejudice or disclaimer by the Amendment filed on February 20, 2007.

Claim Rejections

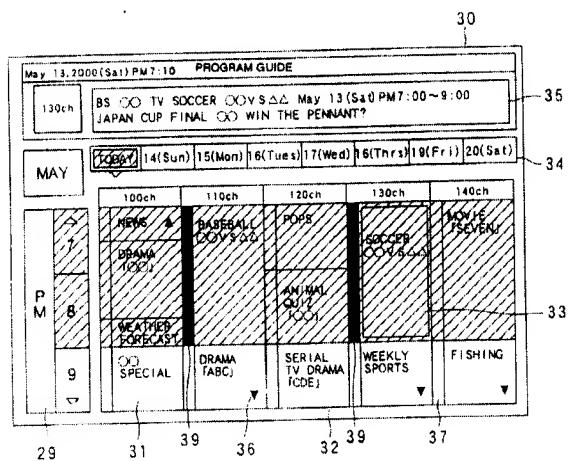
Claims 1-5, 7-11 and 14-17 --- 35 U.S.C. § 103(a)

In the Advisory Action dated April 11, 2007, the Examiner maintains the rejections of claims 1-5, 7-11 and 14-17 under 35 U.S.C. § 103(a) as allegedly being unpatentable over U.S. Pat. No. 6,118,492 to Milnes *et al.* ("Milnes") in view of U.S. Pat. No. 6,462,784 to Kohno *et al.* ("Kohno"). Applicant has amended claim 1 to clarify that the first portion of the cell and the second portion of the cell are parallel along the time axis. Applicant now traverses this rejection.

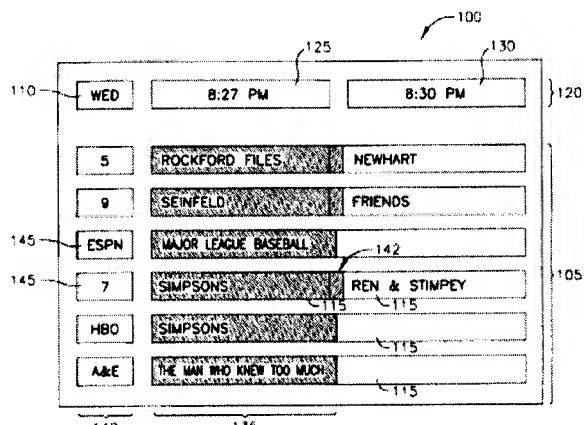
The combination of Milnes and Kohno does not disclose or suggest at least wherein said first portion is adjacent to said second portion along said time axis, as recited in claim 1. As set forth in the claims and in the specification, *a first portion of each of the cells* which satisfies the specific condition set by the setting device is displayed in a display form which is different from that of *a second portion of each of the cells* which does not satisfy the specific condition set by said setting device. In an illustrative, non-limiting embodiment shown in Fig. 3, the first portion 39 of a cell 31 is adjacent to the second portion of the cell, i.e., the remaining portion of the cell extending to the boundary of the next portion 39, *along the time axis* 29.

Therefore, as set forth in claim 1, the program guide displays a first portion 39 of a cell indicating the genre adjacent to the second portion of the cell along the time axis 29. The combination of Milnes and Kohno does not disclose or suggest at least these features.

In the Advisory Action, the Examiner alleges that shaded element 115 and unshaded element 115 in Fig. 2 of Milnes discloses a first portion of a program cell abutting a second portion of the program cell along a time axis. Even assuming *arguendo* that the Examiner's interpretation of a first portion of a cell abutting a second portion of a cell is correct, Milnes does not disclose that the first portion of the cell is adjacent and parallel to the second portion of the cell *along the time axis*, as recited in the claim. Comparing the non-limiting exemplary embodiment of Applicant's Fig. 3 with Fig. 2 of Milnes shows that Applicant's first portion 39 of the cell is disposed parallel and adjacent to both the second portion of the cell and the time axis, i.e., extending along the time axis 29.



Applicant's Fig. 3



Milnes' Fig. 2

In contrast, the cells 115 of Milnes while abutting each other, are not adjacent and parallel along the time axis. Rather, any adjacent and/or parallel portions of the cells of Milnes are perpendicular to the time axis.

Kohno does not cure the deficiencies of Milnes. Kohno discloses, for example in figure 6, a program title displaying section 82 that can display a station logo 82A, a channel number

82B, a program title 82C, and a broadcasting time display bar 82D or the like (column 8, lines 8-11).

Thus, neither Milnes nor Kohno, either alone or in combination, discloses or suggest at least wherein said first portion is adjacent and parallel to said second portion along said time axis, as recited in claim 1. Even if one of ordinary skill in the art at the time the invention was made had been motivated to combine the references, the combination would still not result in the claimed features.

In view of the above, claim 1 is patentable over the combination of Milnes and Kohno. Claims 7 and 14 contain features similar to the features recited in claim 1 and are therefore patentable for similar reasons. Claims 2-5, 8-11 and 16 which depend from one of claims 1 and 7 and 14, are patentable at least by virtue of their dependence.

Additionally, the combination of Milnes and Kohno does not disclose or suggest that a first portion of a cell in the first program table and a first portion of a cell and a second program table has a same color as set forth in claim 2 and has a same pattern as set forth in claim 3. Further, the Examiner's attempted combination of references does not disclose or suggest that a first portion of a cell in each program table has a different color or a different pattern than a second portion of a cell in each program table, as set forth in claims 4 and 5, respectively.

Claims 2-5 are patentable for these additional reasons.

As regards claim 15, the combination of Milnes and Kohno does not disclose or suggest at least wherein said cells contain a third portion, which is different from said first and second portions, and is displayed in a form different from both of said first and second portions when

one of said first and second portions is displaying one of said time and channel selected by the setting device and the other of said first and second portions is displaying the genre of said program displayed in said cells, when said genre has been selected by said setting device, as recited in the claim.

Neither Milnes nor Kohno, either alone or in combination, discloses or suggests the above-noted features relating to concurrent display of time, channel and program genre. Thus, claim 15 is patentable over the combination of Milnes and Kohno. Claim 17, which depends from claim 15 is patentable at least by virtue of its dependence.

Claim 13 --- 35 U.S.C. § 103(a)

In the Advisory Action, the Examiner also maintains the rejection of claim 13 under 35 U.S.C. § 103(a) as allegedly being unpatentable over Milnes in view of Kohno, and further in view of U.S. Pat. No. 6,392,709 to Orito ("Orito"). Applicant traverses this rejection.

In rejecting claim 13, the Examiner alleges that the combination of Milnes and Kohno discloses a program guide as in claims 1 and 2. As established above, however, the Examiner's attempted combination of references fails to disclose or suggest at least wherein said first portion is adjacent and parallel to said second portion along said time axis, as recited in claim 1. The Examiner relies on Orito to allegedly disclose a summary information cell which indicates a summary content of a program. Orito, however, does not cure the above-noted deficiencies in the Milnes-Kohno combination. Thus, amended claim 13 is patentable over the combination of Milnes, Kohno and Orito.

Additionally, Milnes, Kohno and Orito, either alone or in combination, do not disclose or suggest the time axis scrollability which provides further differentiation of Applicant's disclosure from the cited references.

Conclusion

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,



Francis G. Plati, Sr.
Registration No. 59,153

SUGHRUE MION, PLLC
Telephone: (202) 293-7060
Facsimile: (202) 293-7860

WASHINGTON OFFICE
23373
CUSTOMER NUMBER

Date: April 19, 2007